Application No. 09/888,554 Amendment Dated November 20, 2009 Reply to Notice of Non-Compliant Amendment mailed October 30, 2009

Amendments to the Title:

<u>Title:</u> (current): Retail Customer And Product Purchase Divider With Interactive Retail Transaction Functions.

<u>Title:</u> (currently amended): <u>A Checkout Counter Customer</u> Product Purchase Divider <u>Adapted to</u>
Receive Electronics For Interactive Retail Transaction Functions.